The Web Services Team of the Marketing department (MAR) offers training geared to web page owners and editors.

Website Contributor (Percussion CMS) Training [IMT-1164] (1.5 hrs)

Description: Website Contributor Training will cover basic website maintenance using our new content management system, Percussion. Users will learn how to update content, change photos, post downloadable PDFs, and more, including best practices for the web. This training is limited to website “Contributors” that have been approved by their supervisors and website Editors.

Website Traffic Analysis [IMT-1137] (1 hr)

Description: Learn how you can leverage Google Analytics to learn more about your website visitors. Google Analytics is a powerful tool that collects detailed information about each visitor that comes to your section of the csmd.edu website. This training course will provide information on how to sort through all of this data to get actionable results for your website. Learn how users find your site, what they find useful, what's not working and how you can use that information to make data-driven decisions around what our users want or need to see on your site.

Target Audience: These courses are open to any and all individuals who would like to learn more about the CSM web presence, but will be tailored to the needs of assigned web page owners and editors.

Prerequisites: None

For more Technical Training information, visit: http://info.csmd.edu/Training/technical

Or contact:
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